

Goals

- To support and partner with the Texas State Railroad and the City of Rusk, Texas in bringing.
- Provide a Historic Preservation Workshop for business and building owners.

Identify potential investors and developers for the purchase and rehab of existing vacant historic buildings in downtown Palestine.

- Identify potential investors and developers for living space in the upper floors of downtown buildings.
- Assist and support the Texas State Railroad as one of Palestine's most vital tourist attractions.
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- To continue the clean up of the Main Street area.
- To attract new businesses to the Main Street area
- To encourage the rehab of downtown buildings
- Address the negative issues and ideas about Main Street and downtown.
- To encourage a unified effort for downtown revitalization among civic, religious, and local government groups.
- To make downtown economically viable.
- To add an annual "Chris Rogers Days" Festival

Objectives

- Renovate the Historic 1914 Carnegie Library for use as the Main Street Office and community meeting space.
 - Continue the facade improvement program with a matching grant to facilitate the stabilization and rehab of Main Street Area buildings.
 - Provide seminars and workshops with the Historic Landmarks Commission, , PEDC, and the Chamber of Commerce to attract new businesses downtown.
 - Provide a Historic Preservation Workshop for business and building owners.
- Identify potential investors and developers for the purchase rehab of existing vacant historic buildings in downtown Palestine.
- Identify potential investors and developers for living in the upper floors of downtown buildings.
 - Assist and support the Texas State Railroad as one of Palestine's most vital tourist attractions.
 - Identify solutions for bat colonies in downtown.
 - Publicize Main Street in the media and civic group presentations.
 - Promote Palestine with the Texas Film Commission and the East Texas Film Commission as a location for Motion Picture, Television, and TV commercial productions.